

Full-Service Decarbonization & Reporting Solutions for Small and Medium-Sized Businesses

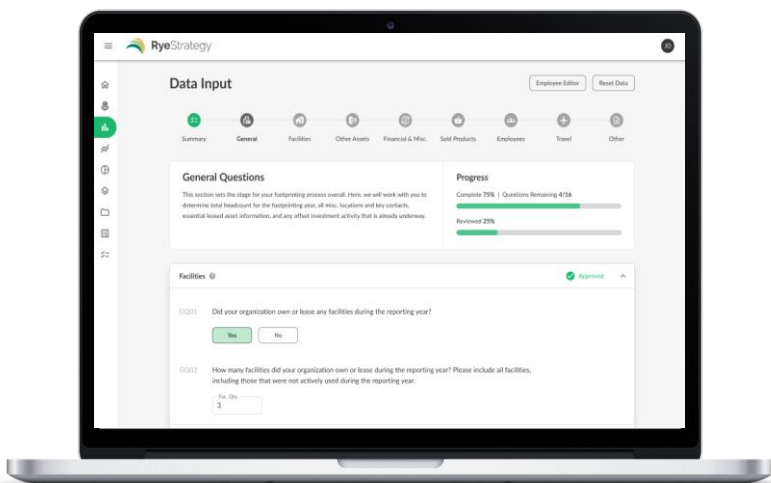
Provided by **RyeStrategy**

The Problem

In today's sustainability-oriented climate, over 80% of customers expect businesses to do something about climate change, and nearly 50% are willing to shift their purchasing to more environmentally-friendly companies as a result. Coupled with a rapidly increasing number of environmental rules and regulations worldwide, businesses large and small are under more pressure than ever to address their emissions impacts.

Yet when it comes to solutions for small to medium-sized businesses (SMBs), there have traditionally been few options: complicated and inaccurate self-service softwares, or expensive consultancies built for the world's largest organizations.

An Affordable & Supportive Solution



Through a hybrid software and services approach, RyeStrategy provides a uniquely **affordable, accurate, and hands-on** decarbonization support package exclusively for SMBs, including exhaustive greenhouse gas inventorying, mitigation strategies, custom offset portfolios, and support with leveraging the results of decarbonization initiatives through marketing, reporting, and target setting. RyeStrategy acts as an **in-house specialist** at a fraction of the cost, saving time and budget for what's most important to you and your team in the decarbonization process.

Full-Service Decarbonization Package



GHG Inventory

Comprehensive calculation of all scope 1, 2, and 3 emissions, in accordance with the Greenhouse Gas Protocol, as well as carbon intensities. As your embedded specialist, RyeStrategy streamlines the process and drives high-quality data.



Mitigations

Advice on the reduction of emissions from key areas, including office spaces, energy usage, commuting and travel. RyeStrategy provides step-by-step mitigation plans, tracking tools, and year-round implementation support.



Leveraging Results

Consulting on ethical marketing and the benefits of decarbonization. Partners additionally receive full support and guidance on stakeholder requests, such as SBTi, CDP, and other (custom) reporting programs.



Carbon Credits

A portfolio of investments in carbon reducing projects, customized based on employee preferences. All projects are reviewed by RyeStrategy staff and verified by widely-accepted offset registries, such as the Gold Standard.

Level Up Your Impact

Through the Full-Service Decarbonization Package, your organization will further be eligible for the Verified SMB Emissions Leader (VSEL) program. Each level of the program validates your organization's accomplishment of key steps on the journey to net zero, from completing your first inventory, offsetting emissions, and implementing an internal Sustainability Committee (Level 1); to publicly committing to reduce your emissions (Level 3); and ultimately, achieving net zero emissions (Level 5). The VSEL program provides an easily shareable, transparent, and realistic route for your organization to meaningfully promote its progress and positive environmental impact – at no added cost.



Our Experience

As a **pioneer** in the SMB decarbonization space, and a **trusted supply chain partner** to leading organizations such as Salesforce, RyeStrategy's CDP-accredited services provide a unique combination of expertise, affordability, and support.

Having worked directly with numerous small to medium-sized businesses, and as a small business ourselves, we know the ins and outs of decarbonization at the SMB scale, and are here to support you every step of the way. As the supplier engagement partner to some of the world's largest climate-forward enterprises, we further understand the sustainability needs and demands of your most important customers, and are ready to work with you on each unique requirement, goal, and outcome expected of your organization. We're here to make the decarbonization process as affordable, worry-free, and impactful as possible.



Read: *Salesforce x RyeStrategy*



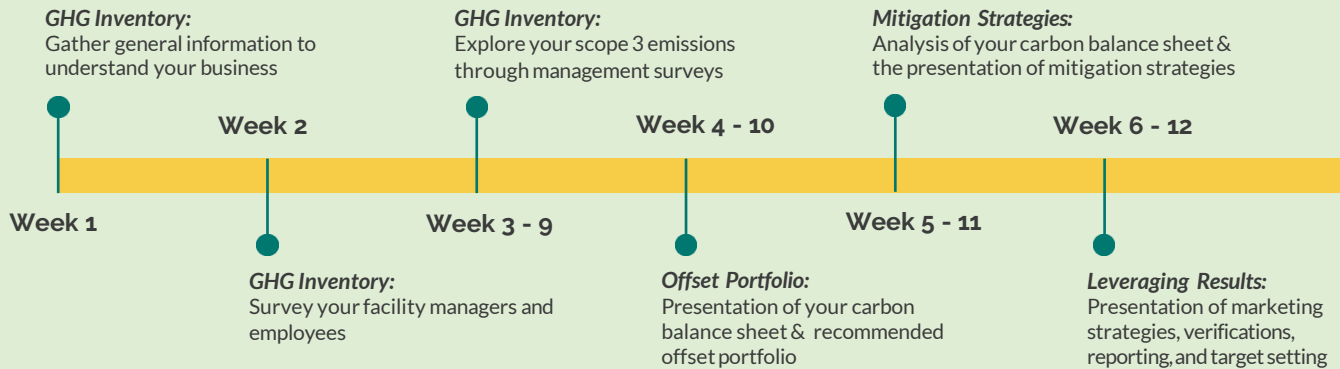
Read: *CDP x RyeStrategy*



Read: *Karbon x RyeStrategy*

Timeline

Starting at just \$3,000 per organization, the core annual decarbonization process typically takes 6-12 weeks end-to-end, enabling rapid, accurate, and long-lasting initiative implementation throughout your organization. With the Full-Service Decarbonization Package, additional reporting, target setting, and implementation support is provided year-round, free of charge.



Frequently Asked Questions

Q: How are greenhouse gas inventories calculated? Is there a standard approach?

A: In order to provide an easily replicable and standardized process, the Greenhouse Gas Protocol has established a mutually exclusive yet collectively exhaustive framework for capturing all organizational emissions: the Scopes. This approach is widely accepted and implemented by the majority of reporting organizations and governments – our method is built around this framework and captures comprehensive emissions across the Scopes.

Q: My background isn't in sustainability, and I likely won't have the time to learn a new method – will this affect the decarbonization process?

A: Absolutely not. Our approach centers around providing support every step of the way. We're here to answer any and all questions that you may have, and will guide you throughout your journey, from managing data collection to performing emissions calculations and advising on strategic next steps.

Q: How frequently do organizations calculate their greenhouse gas inventory?

A: As organizations grow and evolve, so do their emissions. For large organizations with dedicated staff and departments, emissions are frequently calculated on a quarterly, monthly, and in some cases, weekly basis. For SMBs and VSEL participants, it is standard to calculate your inventory annually.

Become a Leader

Ready to meet the demands of your key stakeholders, make a genuine impact, and get started on your decarbonization journey? Email us at info@ryestrategy.com, [schedule a time here](#), or visit <https://www.ryestrategy.com/contact> to learn more. We look forward to hearing from you!